ALLIANCE FOR RESPONSIBLE FISHERIES
2010 ALLFISH Work Program Outline

Axis 1. Establishment of a sustainable partnership

1. Stakeholder Analysis (ST 1). Consultations identifying core long-term partners for ALLFISH with a balance between developing country industry associations, developed country buyers, small and large scale producers and capture fisheries and aquaculture.
2009-i: Stakeholder Stocktake consultancy

2. Long-term Strategy (GP 2). Defining how ALLFISH will operate in the long term, particularly after Bank funding ceases.
2010-i: Long-term strategy consultancy

3. Communications Plan (GP 2). Planning and implementing how ALLFISH will build the synergies between the partners along a fisheries value chain and inform partners on best practices and business solutions and models.
2010-ii: ALLFISH PowerPoint contract design
2010-iii: Encourage ICFA membership

Axis 2. Developing country activities

4. Capacity Building (CB 1). Expansion of ICFA to developing countries. How ICFA will engage developing countries in creating a balanced voice for the fishing industry, particularly that of developing countries (the major fish exporters).
2010-iii: Encourage ICFA membership

5. Governance Action Program Capture Fisheries Improvement Projects (GAP 1)
2010-iv: Morocco (tbd)
2010-v: Sustainable Blue Swimming Crab fishery
2010-vi: Lesser Sunda (partnership) seeking partner(s)

2010-vii: (tbd)

Axis 3. Building national and international consensus and codes

7. Improved Governance Action Program – Fisheries performance indicators and benchmarks (GAP 3). Development of performance indicators along the value chain (environmental sustainability, profitability, benefit distribution and benchmarking of certification schemes, including environmental sustainability, fair-trade, carbon footprints, etc.) and developing national and international codes of industry conduct.
2010-viii: 15-20 FPI Case Studies (fisheries tbd)
2010-ix: Certification benchmarking (with GTZ)
2010-x: Draft code of conduct

and

8. Partnership Management – provide Secretariat for ALLFISH (PM).
2010-xi: Management of ALLFISH

$400,000