Allfish is a public-private partnership created by the seafood industry, working in partnership with the World Bank, FAO and the Global Environment Facility to establish more economically and environmentally sustainable fisheries and successful aquaculture operations, particularly in developing countries.

Allfish will target the entire value chain of a fishery.

Allfish has been established to help seafood industry organizations, including small-scale producers and the fisheries authorities to collaborate effectively – not to create new policies, or tell them what to do.

The goal of Allfish is to get seafood industry organizations to work together with policy-makers to promote responsible fisheries, particularly in developing countries. Allfish will provide a means for stakeholders to collaborate effectively – not to create new policies, or tell them what to do.

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Allfish is a partnership between the seafood industry, represented by the International Coalition of Fisheries Associations (ICFA), the World Bank, the Food and Agriculture Organization (FAO) and the Global Environment Facility (GEF).

The International Coalition of Fisheries Associations is a non-governmental organization comprised of national fishing and seafood industry associations mainly from OECD countries. ICFA encourages membership by seafood and fishing industry associations from developing countries. Members meet annually to plan participation in global and regional fisheries policy forums and advance coordinated positions designed to meet the needs of the global fishing industry. ICFA encourages membership by seafood and fishing industry associations mainly from non-governmental organizations comprised of national fishing and seafood industry associations.

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ICFA encourages membership by seafood and fishing industry associations mainly from non-governmental organizations, inter-governmental organizations and from international development agencies and will partner with other initiatives on sustainable fisheries.

Benefits for Developing Country Partners

Allfish will help developing countries to:
- gain access to global markets
- participate in international policy debates and share concerns on problems affecting the entire industry
- establish new business partnerships with responsible fishing industry counterparts around the world
- create new jobs and economic opportunities and add value to products
- access experiences and best practices in fisheries management and aquaculture, for example to help:
  - stop illegal fishing undermining your industry and profits
  - national authorities improve the business environment for your industry
  - get up-to-date information on changing trade rules
  - comply with industry standards and sell products to global markets
  - organize and coordinate with other local fishing groups to create a sustainable local fishing industry

Benefits for Seafood Industry, Public Institutions and NGOs

Allfish will benefit the seafood industry, development agencies, environmental NGOs and public institutions in several ways, for example by:
- fostering a realistic and practical engagement with environmental NGOs on issues of common concern
- guiding the creation of profitable and sustainable capture fish supplies by developing countries
- creating investment opportunities for demand-driven sustainable aquaculture in developing countries
- generally improving governance and the investment climate for fisheries
- untangling the architecture of fish product standards and certification
- linking the various agencies engaged in fish product certification
- linking investors and accessing finance from the World Bank Group and other partners

A responsible fishing industry can make a real difference in this world:
- in combating illegal fishing
- by supporting the Millennium Development Goals
- in improving the lives of workers and families in developing countries
- by spreading corporate social responsibility throughout the industry

Looking to the Future of Seafood

Almost 40 percent of fish production goes into international trade. Developing countries need the benefits of sustainable fish trade, the developed countries need sustainable supplies of quality fish products.

Allfish builds on this mutual need by fostering practical collaboration between fishing industry organizations and policy-makers in the developed world with their counterparts in developing countries.

Working along the entire value chain, Allfish will help build the capacity in developing countries to engage with responsible partners in the developed world. ICFA will also help the fishing industry in the developing countries, including the small-scale fishers to gain voice in key international meetings where many issues important to the industry are decided.

Allfish will work to build a profitable and environmentally sustainable seafood industry that gives a fair share of benefits to producers and consumers alike in both the developed and developing world through:
- engagement with developing country fishing associations, ICFA members and sustainable seafood initiatives
- building sustainable capture fishery and aquaculture value chains in key regions
- helping industry assess and improve the performance of its fisheries